## SRG BOARD GOALS – AS ADOPTED AT THE OCTOBER 20, 2021 SRG BOARD MEETING

## **Operational Goals:**

Operational goals are core annual tasks. These are things you need to get done each year in order to have a functioning organization.

For the term that begins April 2021 and ends April 2022, the SRG Board adopts the following goals:

- 1. complete an audit.
- 2. approve financials with quarterly updates from the Treasurer and conduct monthly reporting.
- 3. create and distribute training manuals for all Committee Chairs.
- 4. complete the revision and adoption of the SRG Bylaws.
- 5. create, maintain, and revise as necessary any documents pertinent to the organization for a Policies and Procedures Manual.
- 6. maintain, revise as necessary, and adhere to the Soulard Historical Code Review.
- 7. search and recruit a new Fundraising Chairperson.
- 8. re-invent the Residential Promotions Committee to reflect the goals of our organization more accurately.
- 9. continue to encourage membership use of our SRG Website, Facebook page, and Blaster for updated information about current ongoing SRG activities and events.
- 10. continue the Soulard Concerts in the Park series.
- 11. hold in-person meetings as much as possible during COVID always following CDC and local guidelines.
- 12. adopt a highway or other community project.
- 13. study the current functionality and use of the Soulard Station to aid in future decision making concerning SRG goals.

## **Aspirational Goals:**

Aspirational goals are short- and long-term reach goals. They're goals which should evolve your organization's governance capabilities.

## The SRG Board will:

- 1. nurture, grow, and maintain increasing involvement in SRG general membership and its activities. (IMAGE)
- 2. increase outreach and awareness of all organizations serving Soulard to enhance the engagement of our membership. (COMMUNITY OUTREACH)
- 3. continue to foster a positive, friendly, and inclusive organization that works on behalf of ALL to improve the quality of life in Soulard. (INCLUSIVITY/SAFETY)
- 4. gather, research, and study the demographics of Soulard to encourage continued diversity in the SRG organization and its activities. (DIVERSITY)
- 5. maintain and abide by all requirements as stated in the adopted SRG Bylaws. (GOVERNANCE)