



Soulard Restoration Group (SRG)

FY 2024 Budget [July 1, 2023 – June 30, 2024]

Final Budget for General Membership Approval – July 12, 2023

FY 2024 Overview

- The FY 2023 budget as approved by SRG members at the August 3, 2022 General Membership meeting projected an ending current assets balance of approximately \$34,000
- As we near the end of FY 2023, the SRG's ending current assets balance is approximately \$80,200 which is well above the projected \$34,000 approximation
- The following slides show a budget operating loss for FY 2024 of \$46,703
- Therefore, projected current assets balance at end of FY 2024 is approximately \$33,500

	FY 2023 Actual Through June 30	FY 2024 Budget
Beginning Assets	\$73,031 (estimate)	\$80,196
Gain/(Loss)	\$7,165	(\$46,703)
Ending Assets	\$80,196 (per QuickBooks)	\$33,493

Key Projects & Other Notes for FY 2024

Development

- Resurrecting Soulard merchandise program - \$5,000 investment

Historical

- Installing historic signage and banners in non-CID areas - \$9,550 investment in order to keep Soulard signage consistent across neighborhood regardless of current CID boundary

Safety

- Initiating Dusk to Dawn Lightbulb Program - \$1500 investment

Station (Properties)

- Installing fencing to enhance safety of visitors at the Station - \$14,000 investment
- Completing partial roof repairs to maintain structural integrity of the Station - \$7,000 investment

NOTE: Beautification FY 2023 actual income excludes \$10,000 donation explicitly for art installation and that FY 2024 has no budgeted expense for art installation at this time.

FY 2024 Budget for General Membership Approval

Summary

FY 2024 Income

FY 2024 BUDGET		Note: FY 2023 Actuals are through 6/30/23		
Categories	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal	
Income:				
Board	\$0	\$205	\$0	
Beautification	\$10,000	\$12,184	\$16,400	
CI&E	\$0	\$0	\$0	
Code & Zoning/PRT	\$0	\$0	\$0	
Communications	\$2,475	\$1,138	\$2,475	
Development	\$15,000	\$17,615	\$16,000	
Historical	\$1,650	\$1,050	\$17,550	
Membership	\$6,000	\$5,507	\$6,000	
Parlour Tour	\$19,700	\$22,418	\$20,500	
Properties (Station)	\$1,000	\$150	\$0	
Safety	\$0	\$0	\$0	
Total Income:	\$55,825	\$60,267	\$78,925	

FY 2024 Expenses

FY 2024 BUDGET		Note: FY 2023 Actuals are through 6/30/23		
Categories	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal	
Expenses:				
Board	\$16,510	\$13,813	\$14,381	
Beautification	\$6,900	\$6,493	\$8,100	
CI&E	\$3,000	\$0	\$1,500	
Code & Zoning/PRT	\$2,550	\$415	\$2,350	
Communications	\$6,397	\$1,131	\$4,247	
Development	\$3,500	\$3,897	\$6,500	
Historical	\$1,100	\$753	\$27,200	
Membership	\$12,500	\$6,643	\$11,950	
Parlour Tour	\$13,783	\$8,225	\$14,000	
Properties (Station)	\$18,900	\$9,971	\$31,200	
Safety	\$2,475	\$1,762	\$4,200	
Total Expenses:	\$87,615	\$53,102	\$125,628	

FY 2024 Profit & Losses

FY 2024 BUDGET		Note: FY 2023 Actuals are through 6/30/23	
Categories	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Profit and Loss:			
Board	(\$16,510)	(\$13,608)	(\$14,381)
Beautification	\$3,100	\$5,691	\$8,300
CI&E	(\$3,000)	\$0	(\$1,500)
Com Com	(\$3,922)	\$7	(\$1,772)
Development	\$11,500	\$13,718	\$9,500
Historical	\$550	\$297	(\$9,650)
Membership	(\$6,500)	(\$1,136)	(\$5,950)
Parlour Tour	\$5,917	\$14,194	\$6,500
Plan Review Team	(\$2,550)	(\$415)	(\$2,350)
Properties (Station)	(\$17,900)	(\$9,821)	(\$31,200)
Safety	(\$2,475)	(\$1,762)	(\$4,200)
Net Profit/Loss:	(\$31,790)	\$7,165	(\$46,703)

FY 2024 Budget for General Membership Approval

Individual Committees

BOARD**FY 2024 BUDGET**

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Interest		\$0	\$105	\$0
Donations		\$0	\$100	\$0
	Total Income:	\$0	\$205	\$0
Expenses:				
Bank Charges		\$400	\$20	\$50
Charitable Contributions	Clean Team (\$5000); Trivia nights (\$1000)	\$8,660	\$6,739	\$6,000
Dues & Subscription	Quickbooks (\$915); Zoom (\$150); SBA Dues (\$50)	\$1,100	\$1,065	\$1,115
Insurance	Comm Prop & Gen Liab (\$3143); D&O (\$473)	\$0	\$3,616	\$3,616
Inter-Organizational Events	Meeting across non-profits within Soulard and neighborhoods across Ward 8	\$0	\$0	\$1,000
Meals & Entertainment	Budget Meeting (\$150), Officer Transition (\$300)	\$1,000	\$0	\$450
Office Expenses	Printing	\$500	\$26	\$100
Rent or Lease	Rose Room \$50/month	\$600	\$450	\$550
Accounting	Tax Prep & Audit (Every other year)	\$1,250	\$1,000	\$1,500
Special Projects/President's Projects		\$2,500	\$897	\$0
	Total Expense:	\$16,510	\$13,813	\$14,381
	Net Profit/Loss:	(\$16,510)	(\$13,608)	(\$14,381)

BEAUTIFICATION

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Fundraising	Art Auction	\$4,000	\$4,339	\$3,000
	Molly's Event	\$6,000	\$7,845	\$8,000
	CID Funding - Watering Pots	\$0	\$0	\$5,400
	Total Income:	\$10,000	\$12,184	\$16,400
Expenses:				
Equipment		\$200	\$44	\$300
Fundraising	Reimbursing Artist for 50/50 Split	\$2,000	\$1,634	\$1,000
Plants/Vegetation		\$1,200	\$1,016	\$1,400
Labor/Maintenance	Watering Pots	\$3,000	\$3,800	\$5,400
Station Gardens	Moved to Station Budget FY 2024	\$500	\$0	\$0
	Total Expenses:	\$6,900	\$6,493	\$8,100
	Net Profit/Loss:	\$3,100	\$5,691	\$8,300

**FY 2023 Actual Income excludes \$10,000 donation at Molly's Fundraiser dedicated specifically towards artwork in Soulard in order to avoid overstating FY 2023 Income for Beautification Committee and for SRG as a whole.

COMMUNITY INVOLVEMENT & EVENTS

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Other Income		\$0	\$0	\$0
	Total Income:	\$0	\$0	\$0
Expenses:				
Committee Fund	CI&E Kickoff Event to recruit new members to committee	\$0	\$0	\$500
Neighborhood Events	Bastille, Halloween, Santa Comes to Soulard, 2-3 new out reach initiatives	\$3,000	\$0	\$1,000
	Total Expenses:	\$3,000	\$0	\$1,500
	Net Profit/Loss:	(\$3,000)	\$0	(\$1,500)

CODE & ZONING/PRT

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
	Income:			
Other Income		\$0	\$0	\$0
	Total Income:	\$0	\$0	\$0
	Expenses:			
Awards		\$2,000	\$0	\$2,000
Office Supplies		\$50	\$0	\$100
Meeting Refreshments		\$500	\$415	\$250
	Total Expenses:	\$2,550	\$415	\$2,350
	Net Profit/Loss:	(\$2,550)	(\$415)	(\$2,350)

COM COM

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
	Income:			
Renaissance		\$2,475	\$1,125	\$2,475
Other		\$0	\$13	\$0
	Total Income:	\$2,475	\$1,138	\$2,475
	Expenses:			
Web Hosting/Registration	Fat Cow	\$216	\$298	\$0
Equipment	Equipment for hybrid meetings	\$459	\$0	\$459
MailChimp/Internet		\$840	\$605	\$1,020
Ads/Facebook Promotions		\$1,200	\$0	\$1,200
Square Space (Website Cost)		\$192	\$228	\$228
Uncategorized Expenses	Moving Domains	\$2,000	\$0	\$90
Website Redevelopment		\$1,250	\$0	\$1,250
	Total Expenses:	\$6,397	\$1,131	\$4,247
	Net Profit/Loss:	(\$3,922)	\$7	(\$1,772)

DEVELOPMENT

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Oktoberfest Beer Booth		\$10,000	\$11,471	\$11,000
Mardi Gras Beer Booth	May plan for Beer Booth during Puppy Parade	\$0	\$2,970	\$0
Soulard Concert Series	This will move to CI&E budget in future years	\$0	\$3,175	\$0
Trivia Night	Will try to have Smarty Gras but no promise	\$5,000	\$0	\$0
Merchandise	Anticipated sales of merchandise	\$0	\$0	\$5,000
Grants	Will research grants but no promise of success	\$0	\$0	\$0
	Total Income:	\$15,000	\$17,615	\$16,000
Expenses:				
Mardi Gras Beer Booth	May plan for Beer Booth during Puppy Parade	\$0	\$680	\$0
Soulard Concert Series	This will move to CI&E budget in future years	\$0	\$2,405	\$0
Trivia Night		\$2,000	\$0	\$0
Volunteer Shirts	Hand in hand with Merchandise program	\$1,500	\$812	\$1,500
Merchandise	Investment in Merchandise	\$0	\$0	\$5,000
	Total Expenses:	\$3,500	\$3,897	\$6,500
	Net Profit/Loss:	\$11,500	\$13,718	\$9,500

HISTORICAL

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Historic Signage Phase 1 [1.1]	Soulard CID funding to upgrade to cast metal plaques	\$0	\$0	\$13,600
Historic Street Banners [1.1]	Soulard CID funding to install metal banners	\$0	\$0	\$2,500
Tier I Research Service (2 @ \$25) [3.2]	Product: Earliest known home occupants/date	\$250	\$0	\$50
Tier II Research Service (2 @ \$100) [3.2]	Product: Tier I + home decade profile (thru 1940)	\$400	\$0	\$200
Tier III Research Service (5 @ \$200) [3.2]	Product: Tier II + home census & immigration (thru 1940)	\$800	\$450	\$1,000
Historical Preservation Donations [3.3]	Donations for preserving Soulard History	\$200	\$600	\$200
	Total Income:	\$1,650	\$1,050	\$17,550
Expenses:				
Historic Signage Phase 1 [1.1]	Replace stainless steel signs with cast metal plaques (CID funded); 17 signs @ \$800	\$0	\$0	\$13,600
	Same; non-CID areas; 11 signs @ \$800	\$0	\$0	\$8,800
Historical Street Banners [1.1]	Implement metal 'Historic Soulard' banners (CID funded); 10 banners @ \$250	\$0	\$0	\$2,500
	Same; non-CID areas; 3 banners @ \$250	\$0	\$0	\$750
Develop Ghost Sign Photo Library [1.2]	ID, organize, catalog ghost sign images	\$100	\$0	\$100
Develop Brewery History Library [1.2]	Collect, organize Soulard brewery images	\$100	\$0	\$100
Historical Support to Parlour Tour [1.3]	Presentation notebooks for Parlour Tour homeowners	\$150	\$0	\$200
Committee Educational Expenses [2.1]	Education of committee members (researchers)	\$250	\$275	\$500
Historic Recognition Award [3.3]	Recognize significant contribution to discovery or preservation of Soulard history	\$100	\$0	\$100
Develop House Photo Library [3.3]	ID, organize, catalog historic house images	\$0	\$0	\$100
Office Supplies [1.0; 2.0; 3.0]	General support of all efforts	\$400	\$478	\$450
	Total Expenses:	\$1,100	\$753	\$27,200
	Net Profit/Loss:	\$550	\$297	(\$9,650)

MEMBERSHIP

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
	Income:			
Membership Dues		\$6,000	\$5,507	\$6,000
	Total Income:	\$6,000	\$5,507	\$6,000
	Expenses:			
Awards	Star Awards, Lifetime Achievement	\$600	\$477	\$600
Entertainment - Food/Beverage	Post Meeting Social Support (11 months @ \$50)	\$550	\$350	\$550
Membership Drive	Neighborhood Party	\$7,500	\$4,025	\$5,500
Promotion	Flyers for promoting SRG at various events	\$1,000	\$0	\$1,000
Special Events	Off the Island Event - covers transportation	\$500	\$672	\$2,000
Supplies/Materials		\$1,000	\$1,108	\$500
Printed Directory/Roster		\$600	\$0	\$500
Recruiting Events		\$500	\$10	\$1,000
Welcome Wagon		\$250	\$0	\$300
	Total Expenses:	\$12,500	\$6,643	\$11,950
	Net Profit/Loss:	(\$6,500)	(\$1,136)	(\$5,950)

PARLOUR TOUR

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Sponsorship		\$6,000	\$9,350	\$8,000
Online Donations (Tickets)	25 people per tour 10 Tours \$50 per ticket	\$13,500	\$12,963	\$12,500
Other Income:	Raffle	\$200	\$105	\$0
	Total Income:	\$19,700	\$22,418	\$20,500
Expenses:				
Overall Expenses		\$13,783	\$8,225	\$14,000
	Total Expenses:	\$13,783	\$8,225	\$14,000
	Net Profit/Loss:	\$5,917	\$14,194	\$6,500

PROPERTIES (STATION)

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
Income:				
Venue Rental		\$0	\$150	\$0
Fundraising		\$1,000	\$0	\$0
Grants	MGF Grant Application Submitted Jan 2023; have not been notified yet if awarded.	\$0	\$0	\$0
Total Income:		\$1,000	\$150	\$0
Expenses:				
Janitorial/Cleaning		\$700	\$49	\$200
Equipment		\$500	\$310	\$500
Fundraising	Bricks purchased in FY 2023 with Donations received in FY 2022	\$100	\$504	\$0
Projects/Improvements	Fence - \$14000	\$4,500	\$1,486	\$14,000
Repair & Maintenance	Roof - \$7000, Planting Refresh \$2000	\$7,500	\$944	\$9,000
Security	Cameras - \$500	\$0	\$0	\$0
Supplies		\$500	\$14	\$0
Utilites	Electric, Water, Sewer & Trash	\$5,100	\$6,664	\$7,500
Total Expenses:		\$18,900	\$9,971	\$31,200
Net Profit/Loss:		(\$17,900)	(\$9,821)	(\$31,200)

SAFETY

FY 2024 BUDGET

Note: FY 2023 Actuals are through 6/30/23

Categories	Description for FY 2024	FY 2023 Budget	FY 2023 Actuals	FY 2024 Proposal
	Income:			
Donations		\$0	\$0	\$0
	Total Income:	\$0	\$0	\$0
	Expenses:			
Safety Walk	After Walk Beverages and Food	\$200	\$153	\$200
National Night Out	Reimbursement (\$125 each, 8 parties)	\$625	\$750	\$1,000
Safety Promotional Materials	Magnet, Handout, Etc.	\$400	\$0	\$250
Recognition Awards	Gift Cards - Officer Appreciation	\$200	\$0	\$150
Neighborhood Watch		\$0	\$0	\$150
Office Supplies	Ink Cartridges, Paper, Etc	\$200	\$63	\$50
Residential Camera Program		\$50	\$0	\$0
First Responder Recognition Lunch		\$400	\$400	\$500
Safety Committee Kick-Off		\$400	\$396	\$400
Dusk to Dawn Light Program	Provide D2D light bulbs for porch lights			\$1,500
	Total Expenses:	\$2,475	\$1,762	\$4,200
	Net Profit/Loss:	(\$2,475)	(\$1,762)	(\$4,200)